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Manuel Sánchez Rodríguez, TDECU Advisory Board Member

For Immediate Release: Manuel Sánchez Rodríguez Joins TDECU Advisory Board

(Lake Jackson, TX) — [TDECU – Your Credit Union](#) has appointed Manuel “Manolo” Sánchez Rodríguez to its advisory board. Rodríguez currently serves as Chairman, President and CEO of BBVA Compass, USA. During his time at BBVA Compass USA, Rodríguez has enhanced the bank’s brand recognition, strengthened its product portfolios, and spearheaded several significant mergers and acquisitions. Rodríguez was also instrumental in providing strategic direction that helped navigate the bank through the financial crisis, earning BBVA a number one reputation ranking with American Banker.

“Mr. Rodríguez brings a high level of expertise in the financial services industry,” said TDECU President and Chief Executive Officer, Stephanie Sherrodd. “In addition to his impressive professional background at BBVA Compass, where he has delivered consistent growth, Mr. Rodríguez has provided transformative, strategic direction for many organizations in an advisory role, helping drive technology innovation and nurturing stakeholder relationships. We are truly excited to have him join us.”

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Rodríguez delivers an impressive resume of advisory and director-level board positions for organizations including [FannieMae](#), [American Bankers Association](#), [Institute of International Bankers](#), [Greater Houston Partnership](#), [Museum of Fine Arts Houston](#), and [Kipp Houston Charter Schools](#), among others. He is also an adjunct professor at Jones Graduate School of Business at [Rice University](#).

Rodríguez earned his Master of Arts in Advanced European Studies at Collège d'Europe, Bruges, Belgium; his Master of Science in International Relations at London School of Economics and Political Science; and his Bachelor of Arts in Economics and Political Science at Yale University.

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 312,000 Members and over \$3.4 billion in assets. TDECU currently has 41 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](#) or call (800) 839-1154.

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