



Media Contact:
Merideth Miller, M2 The Agency
281.882.3045
pr@m2theagency.com

Tiffany Sylvester, TDECU
979.299.0297
publicrelations@tdecu.org

For Immediate Release: TDECU Partners with University of Houston's Urban Experience Program for 'Road to Financial Independence' Workshop

(Lake Jackson, TX) — [TDECU – Your Credit Union](#) was pleased to sponsor and present *The Road to Financial Independence*, the final installment of a three-part Financial Empowerment Series hosted in conjunction with the [University of Houston's Urban Experience Program](#) (UEP). Students who attended the event gained insight into the fundamentals of financial independence including smart spending habits, how to manage money, the ins-and-outs of a checking account – as well as renting and how to buy a car.

Ryan Palma, manager of TDECU's University of Houston Member Center, presented all workshops in the three-part series. "Many of today's students don't enter college with the base fundamentals of money management. It's exciting for me to be able to help them develop these skillsets to ensure they not only have a bright educational future, but a bright financial outlook as well," notes Palma.

In partnership with TDECU, the Financial Empowerment Series is designed to provide UEP students and the UH community with financial teaching, resources and tools to be fiscally responsible and astute. The program consists of a series of workshops that address the financial interest and educational needs of students. All students are encouraged to engage and participate in the financial empowerment series.

About UEP

The [Urban Experience Program](#) (UEP) provides opportunities for the University of Houston's diverse student population by preventing minor obstacles from becoming major setbacks to degree achievement. The services that UEP offers have been strategically chosen to develop UEP students into well trained career professionals.

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 308,000 Members and over \$3.4 billion in assets. TDECU currently has 40 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit TDECU.org or call 800.839.1154.