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For Immediate Release: TDECU Selected 'Best Financial Institution', 'Best Mortgage Company' & 'Best Financial Planner' in the Crossroads Region

(Lake Jackson, TX) – [TDECU – Your Credit Union](#) won top honors as the Texas Crossroads Region's 'Best Financial Institution,' 'Best Mortgage Company' and 'Best Financial Planner - Lydia Mobley' by readers of the [Victoria Advocate](#).

The Victoria Advocate's 'Best of the Best' awards were based on commitment to superior personal service, longevity in the Victoria market, financial strength and stability, and willingness to accommodate Members' needs with customized financial solutions. The official list of winners was featured in the publication's Best of the Best special section on April 28, 2019.

"Being recognized by the communities we serve is an endorsement of the entire TDECU team," said Marina Rivera, TDECU Crossroads Regional Vice President. "These awards illustrate the very reason we have grown and thrive so much: our loyal Members! We're so pleased and proud to have earned these honors straight from the people we serve, and it makes us all the more committed to doing our best for the residents of the Texas Crossroads area every day."

As a Member-owned credit union – one of the largest in the State of Texas at over \$3.2 billion in assets and serving more than 303,000 Members – TDECU has grown from its humble beginnings and now serves communities throughout the Texas Gulf Coast, Greater Houston, Texas Crossroads and Dallas/Fort Worth areas.

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About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 303,000 Members and over \$3.2 billion in assets. TDECU currently has 40 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call 800.839.1154.

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