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## **For Immediate Release: TDECU Hosts Financial Empowerment Series with the University of Houston's Urban Experience Program**

**(Lake Jackson, TX)** — [TDECU – Your Credit Union](#) was pleased to sponsor and present *All About Credit*, the first of three Financial Empowerment Series events in partnership with the [University of Houston's Urban Experience Program](#) (UEP). The event, hosted in early February, brought in 25-30 students who took part in learning the fundamentals of establishing and building good credit. Presenter Ryan Palma, Member Center Manager for TDECU's University of Houston-Student Center location, helped attendees understand how credit scores are determined, the fundamentals of building and maintaining a healthy credit score and the financial benefits of improving credit.

In partnership with TDECU, the Financial Empowerment Series is designed to provide UEP students and the UH community with financial teaching, resources and tools to be fiscally responsible and astute. The program consists of a series of workshops that address the financial interest and educational needs of students. All students are encouraged to engage and participate in the financial empowerment series.

Additional seminars include *Financing Your College Education* and the *Road to Financial Independence*, scheduled for April 2<sup>nd</sup>.

### **About UEP**

The [Urban Experience Program](#) (UEP) provides opportunities for the University of Houston's diverse student population by preventing minor obstacles from becoming major setbacks to degree achievement. The services that UEP offers have been strategically chosen to develop UEP students into well trained career professionals.

### **About TDECU**

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 303,000 Members and over \$3.2 billion in assets. TDECU currently has 42 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](http://TDECU.org) or call 800.839.1154.

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