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TDECU – Your Credit Union was a proud sponsor of the 2017 Pasadena Strawberry Festival, which featured the TDECU Stage and a meet-and-greet booth complete with prize wheel for festival-goers (from left): Gay Knighten, TDECU Member Center Manager, Pasadena; Markel Travis, TDECU Regional Vice President; Chantal Cantu, TDECU Member Center Team Lead.

For Immediate Release: TDECU Sponsors Pasadena Strawberry Festival Benefitting Local Students.

(Lake Jackson, TX) – With a focus on improving lives in the communities they serve, TDECU was pleased to once again sponsor one of the largest fundraising events in Texas – the [Pasadena Strawberry Festival](#). This year’s event raised money to help fund scholarships for local high school and college students and provide books for college libraries. The three-day festival plays host to the World’s Largest Strawberry Shortcake, the Sweating for Berries Fun Run, and a cook-off competition, as well as a parade, nightly concert series, carnival rides and an adventure zone for kids.

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In addition to the great entertainment from the TDECU Stage, festival-goers had the opportunity to stop by the TDECU booth to take part in interactive games for a chance to win some great prizes. Employees from local TDECU Member Centers were also in attendance to share information about the credit union, while spending time with their friends and neighbors in the community.

About TDECU

Founded in 1955, [TDECU](https://www.tdecu.org) is a not-for-profit financial cooperative with more than 260,000 Members and over \$3 billion in assets. TDECU currently has 42 service locations, including 36 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, as well as personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call 800.839.1154.

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