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For Immediate Release: TDECU Sponsors the Pasadena Strawberry Festival.

(Pasadena, TX) – TDECU was proud to serve as a sponsor for the Pasadena Strawberry Festival, held May 20th-22nd. While enjoying the festival, attendees had the opportunity to visit the TDECU booth. Employees from the local Member Centers were in attendance to share information about TDECU and their various products and services. While learning about TDECU, attendees were also given the opportunity to play some fun interactive games for TDECU prizes. TDECU is a strong supporter of the festival’s fundraising efforts and of the City of Pasadena. Giving back to the communities they serve helps TDECU live out their mission of people helping people.

Established in 1974, the Pasadena Strawberry Festival is one of the largest fundraising events in the state of Texas. Proceeds from the festival help to fund scholarships for local high school and college students and provide books for college libraries. The festival is a three-day event that hosts the legendary World’s Largest Strawberry Shortcake, a cook-off competition. Also featured during the event is a 160-team mud volleyball tournament, nightly concerts series, carnival rides and an adventure zone for kids.

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 229,000 Members and \$2.9 billion in assets. TDECU currently has 43 service locations, including 36 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products and realty services. Members can also access a nationwide network of over 55,000 surcharge-free ATMs. For more information visit TDECU.org or call 800.839.1154.

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