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For Immediate Release: One Determined TDECU Employee Inspires A Community to Give Back

(Lake Jackson, TX) — To support the Brazoria County SPCA Shoes for Shelter fundraiser, TDECU’s Janie Schwartz-Shaw coordinated an organization-wide shoe drive and encouraged Members, employees and the public to donate gently-used shoes to their TDECU Member Centers. Janie is dedicated to living out TDECU’s mission of people helping people, and while gathering her own donations, she took it upon herself to reach out to her coworkers for help. Sparked with just a few emails and her unwavering compassion, the idea grew and TDECU was proud to support her efforts. She was able to collect over 600 pairs of shoes in all shapes and sizes to donate to the Brazoria County SPCA Shoes for Shelters Fundraiser.

“I came across this fundraiser specifically for animal shelters and it sounded very realistic with a win-win-win effect for our Members and employees, for the shelter, and for the eventual recipients of all those shoes. Spring cleaning your closet was never so easy!” said Janie Schwartz-Shaw, TDECU Compliance Officer.

The Brazoria County SPCA, in partnership with WoofTrax and Funds2Orgs, gathered gently-used shoes to be redistributed to developing countries.

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About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 229,000 Members and \$2.9 billion in assets. TDECU currently has 43 service locations, including 36 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products and realty services. Members can also access a nationwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call 800.839.1154.

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