

Press Release  
February 27, 2026

**TDECU**  
YOUR CREDIT UNION

## TDECU and the Texans Team Up to Provide 10,000 Meals for Hungry Kids



*Pictured: Texans Cheerleaders, Texans Legend Chris Clark, Kids' Meals CEO Beth Braniff Harp, TDECU Chief Growth Officer Josh Brian, Kids' Meals Chief Advancement Officer Ali Flanders Dodson*

Photo Caption: TDECU donates \$21,000 to Kids' Meals as part of its Red Zone sponsorship with the Houston Texans.

Courtesy: TDECU

On Thursday, February 26, TDECU and the [Houston Texans](#) presented a \$21,000 donation to [Kids' Meals](#), fulfilling the credit union's commitment as the team's Red Zone

Sponsor. This contribution directly supports ongoing efforts to reduce childhood food insecurity across the Greater Houston area.

The funding comes from TDECU's pledge to contribute \$300 to Kids' Meals for every trip the Texans made to the Red Zone during the 2025 season. Each \$300 donation provides 150 meals for preschool-aged children. Thursday's donation will help deliver more than 10,000 meals to children in need.

"Harris County is number one in the nation for food insecurity. There are 100,000 children in our area who do not know where their next meal is coming from," said Beth Braniff Harp, CEO of Kids' Meals, Inc. "Donations like this enable us to expand our work in our community. We could not do it without partners like TDECU, and we are so grateful."

The check presentation event featured Texans Legend Chris Clark, team mascot, TORO, and the Texans Cheerleaders, emphasizing the community's collective effort to combat child hunger.

TDECU Chief Growth Officer Josh Brian is proud of the credit union's long-standing commitment to the organization. "We have partnered with Kids' Meals for the past six years. Moments like this are what keep us going and inspire us to help others even more."

The donation also reflects TDECU's purpose, 'People helping people prosper,' and underscores its commitment to support communities where its members live and work.

Kids' Meals delivers free, nutritious lunches to preschool-aged children throughout the greater Houston area every school day. During school breaks, the nonprofit expands its service to offer a free meal to every child in the home up to 18 years of age.

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**About TDECU |** Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 396,000 Members and over \$5 billion in assets. TDECU currently has more than 30 Member Centers and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto, and personal loan products, digital banking, and business/commercial services. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information, visit [tdecu.org](https://www.tdecu.org) or call (800) 839-1154.

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