

**Press Release**  
**June 25, 2025**



## TDECU Teams Up with HTX Soccer



*Caption: HTX Soccer Director of Operations Simon Boddison, TDECU SVP Marketing & Brand Laura Whitley, TDECU Chief Growth Officer Josh Brian, and HTX Soccer Director of Communications & Events Stuart Taylor celebrate with HTX Soccer mascot HT-Rex.*

TDECU joins HTX Soccer as the official banking partner through the 2027 season. With its name on 16,000 HTX Soccer game day jerseys, TDECU, Houston's largest credit union, also hits the field running as the club's recreational program sponsor.

"At TDECU, we believe financial empowerment means building life skills," TDECU Chief Growth Officer Josh Brian said. "Our partnership with HTX Soccer reflects our commitment to investing in the next generation—on and off the field. Through teamwork, discipline, and dedication, these young athletes are building skills that will serve them for a lifetime. We're proud to support their journey and help build stronger, more vibrant communities through sport."



“We are honored to partner with TDECU and look forward to working collaboratively across various areas of the club,” HTX Soccer Technical Director Randy Evans said. “With Houston set to host the World Cup, TDECU’s support will play a vital role in expanding access to the game and fostering the continued growth of soccer within our local communities.”

“We’re thrilled to partner with TDECU, Houston’s largest credit union, and can’t wait to share their outstanding products and services with all our HTX members,” Director of Soccer Operations Simon Boddison said. “TDECU genuinely understands the powerful role youth sports play in building strong communities. Their support means we now have a partner to help drive forward the growth and strategic expansion across the club.”

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**About TDECU |** Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 396,000 Members and over \$4.9 billion in assets. TDECU currently has 35 Member Centers and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto, and personal loan products, digital banking, and business/commercial services. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information, visit [tdecu.org](http://tdecu.org) or call (800) 839-1154.

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