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PRESS RELEASE

TDECU's Victoria Navarro Member Center Grand Opening Celebrates Commitment to Community Enrichment



Photo Caption

Photo courtesy:

[TDECU's Victoria Navarro Member Center Grand Opening highlighted](#) the credit union's ongoing commitment to improving the lives of its Members and the communities where they live and work.

In addition to celebrating the opening of the new, state-of-the-art Member Center at [9009 North Navarro Street](#), the event focused on the credit union's deep roots in the region with appearances from civic leaders and local student groups, and donations to fight food insecurity in the community.

TDECU's new Victoria Navarro location replaced the former Member Center that was located inside Victoria Mall. Gulf Coast Market President Josh Brian said the facility was designed to improve the Member Experience by making it easier for Members to do business with the credit union. The welcoming layout includes two in-person teller stations, four drive-thru lanes, and a coin machine.

"When it comes to Victoria, we know this area is called The Crossroads," Brian said. "In other words, you'll cross through here on your journey to several major cities. I think that Victoria and

TDECU have that in common. When our Members are at a point of decision in their lives, TDECU is there to help them along their financial journeys.

To emphasize the credit union’s commitment to being present in the community, the ribbon-cutting event featured remarks from the [Victoria Chamber of Commerce](#) and celebrated the annual “[Battle for the Boot](#),” the eagerly anticipated high school football showdown between the [Victoria West Warriors](#) and [Victoria East Titans](#). The Member Center hosted a game-day pep rally with appearances from the Victoria West High School band and drumline, cheerleaders, dance team, and Ballet Folklorico students.



Victoria ISD Ballet Folklorico Students



Victoria West High School Band and Drumline and Cheerleaders

In the week leading up to the grand opening, TDECU also hosted a canned food drive in which community members were encouraged to visit the new Member Center and cast their vote for their favorite team by dropping off a non-perishable food donation in one of the two designated bins, each representing either the Warriors or the Titans. The Member Center collected a total of 320 canned food items to benefit the [Food Bank of the Golden Crescent](#), an organization that serves over 100 agencies across 11 counties, fighting the persistent issue of food insecurity.

“We’re overjoyed with the success of our grand opening, and it is just the beginning of our journey to better serve our Members,” said Victoria Member Center Manager Mary Jane Rodriguez. “Our doors are open and we’re ready to partner with the community to help them build a stronger financial future.”

[Hit Radio 104-7 KVIC](#) broadcasted live from the Member Center, and attendees enjoyed complimentary treats and drinks, games for giveaways, and information for new and existing Members on how the credit union can help them navigate each stage of their financial journeys.

For more information about TDECU and its community initiatives, please visit [tdecu.org](https://www.tdecu.org). For media inquiries, please contact Dionnica Porter at 346.287.4321.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 382,000 Members and over \$4.7 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.