

**PRESS RELEASE**

April 11, 2023

**TDECU Names New Vice President for Strategic Investments and Ventures**



Joe Kaessner, TDECU VP for Strategic Investments and Ventures  
Photo courtesy: TDECU

[TDECU](#), Houston's largest credit union with more than \$4.7 billion in assets, has named Joe Kaessner as New Vice President of Strategic Investments and Ventures.

Joe's responsibilities will include oversight of the exploration, due diligence, and onboarding of new business acquisitions and investments that will generate a financial return, drive efficiencies, and enhance the Member experience.

"With Joe joining our team, we now have a new leader who possesses a multi-faceted skill set and unique business acumen," said Michael Massey, President of TDECU Holdings. "His extensive background and track record of success will be instrumental in driving TDECU's growth and innovation."

"I am thrilled to be joining the TDECU family," said Kaessner. "I am eager to collaborate with the team to develop and implement investment strategies that will bring growth and success to the credit union and our Members."

With more than 14 years of experience in the finance industry, Kaessner brings a wealth of knowledge and expertise to TDECU. He is a Chartered Financial Analyst (CFA) and Certified Public Accountant (CPA) with tenures at a variety of Houston-area companies including Ernst & Young LLP, Hein & Associates LLP, FMI Capital Advisors, Inc. and Cowen and Company. Most recently Joe served as the International Finance Director for Intermodal Tank Transport.

Kaessner holds a Bachelor of Arts in Political Science from Gonzaga University in Spokane, WA, and master's degrees in Finance and Accounting from the University of Denver in Colorado.

**Media Contact:**

Mike O'Neill  
[moneill@tdecu.org](mailto:moneill@tdecu.org)  
346-901-4982

Dionnica Porter  
[dporter@tdecu.org](mailto:dporter@tdecu.org)  
346-287-4321

**About TDECU |** Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 382,000 Members and over \$4.7 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.