

July 27, 2023
PRESS RELEASE

TDECU and Houston Rapper Bun B cook up a Trill Burger Success Story



Pictured: Trill Burgers Founder Bun B
Photo courtesy: Trill Burgers

[TDECU](#), Houston's largest credit union, is proud to financially support renowned Houston rapper [Bun B's](#) entrepreneurial journey, aiding in the remarkable success of his new restaurant [Trill Burgers](#). The pop-up eatery, located at [3607 S. Shepherd Drive, Houston TX, 77098](#), opened in June 2023 to great reviews. The restaurant reportedly sold more than 1,700 burgers per day during the first month, and it has become a destination for

celebrities, food enthusiasts, and hip-hop fans alike. Bun B was able to open the location with the help of a business line of credit obtained through TDECU.

“When it came to figuring out who was going to be our banking partner, TDECU was a no brainer,” said Trill Burgers founder Bun B. “The relationship was already there, they’re very easy to talk to and find. Most importantly, they are a local brand—I could go all the way up to the President and CEO of this company and my business never leaves Texas. Partnering with a trusted local business is one of the best ways to serve our communities.”

TDECU Brazoria County Market President Josh Brian recounts feeling nostalgic at the onset of the partnership with the credit union. “I grew up as a huge fan of Bun and now it is a pleasure to have him as a friend and client. Bun continues to evolve as an entrepreneur and community advocate. We were proud when Bun and the [Scurfield Group](#) called on TDECU for their financial needs as they prepared to open Trill Burgers. The success they are seeing is no surprise to those who have tried the burger and the experience at the restaurant is amazing!”



Pictured (L to R): TDECU Brazoria County Market President Josh Brian, Trill Burgers Founder Bun B, TDECU Houston Region Market President Laura Whitley
Photo courtesy: TDECU

Trill Burgers became a nationally-known culinary sensation, after being named Best Burger in America by [Good Morning America](#). It also won the Golden Buckle Award at the 2023 Houston Livestock Show and Rodeo.

The relationship between Bun B and TDECU began in 2020 when he performed for the annual huddle for employees. Since then, the rap mogul has shared his insights and perspective with the credit union, and performed at an exclusive Members-only event celebrating the [partnership extension](#) between TDECU and [University of Houston](#).

Trill Burgers continues to captivate Houstonians with its delectable offerings and unforgettable ambiance, the partnership with TDECU will serve as a testament to the power of collaboration and community support in realizing entrepreneurial dreams.

For media inquiries or access to video interviews with Bun B, or Market Presidents Josh Brian and Laura Whitley, please contact Dionnica Porter at 346. 287.4321.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 382,000 Members and over \$4.7 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.

About Bun B | Bun B is a highly respected rapper, entrepreneur, and philanthropist based in Houston, Texas. With a storied career in the music industry, Bun B has garnered critical acclaim for his influential contributions to hip-hop and his unwavering commitment to community development. To learn more, visit www.bunb.com.