

June 14, 2022

Michael Massey Named President of TDECU Holdings



Pictured: Michael Massey, President of TDECU Holdings

TDECU's Board of Directors has elected Michael Massey as President of TDECU Holdings.

Massey joined Houston's largest credit union in April as SVP, Chief Audit Officer. In his new role Massey will be responsible for the overall operation of the credit union's holdings companies including TDECU Wealth Advisors, TDECU Insurance Agency, LLC, and Innovations, which includes investments in the company's Credit Union Service Organizations.

"Michael has quickly proven himself to be an invaluable leader," said Isaac Johnson, TDECU's President & CEO. "Given his extensive experience in the credit union industry, I am confident he will enable us to find innovative solutions and continue to deliver on our promise of helping Members navigate their financial journeys."

"I am deeply honored the Board has entrusted me to serve and lead as the President of Holdings," Massey said. "I am committed to TDECU's business model to deliver value for our Members through strategic investments, innovation, and a focus on enhancing their financial experiences."

Previous to joining TDECU, Massey served as SVP of Digital and Growth at Georgia's Own Credit Union. He began his financial services career as a Commercial Banker through the BB&T Management Development program. After several years as Vice President of Commercial Banking, Massey became a Certified Public Accountant and worked in Public Accounting (Audit) and then eventually as an Internal Auditor with a software company.

Massey has served on various boards and committees throughout his professional career. In 2018, The Honorable Roy Cooper, Governor of North Carolina, appointed Massey to serve on the North Carolina State Board of CPA Examiners. While on the board, he served in various leadership roles including President when he launched the Strategic Planning Committee.

Massey holds an active Certified Public Accountant license (NC #34218, TX #121711), an MBA from The Kenan-Flagler Business School at UNC Chapel Hill, and a BS in Chemical Engineering from North Carolina State University.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 370,000 Members and over \$4.7 billion in assets. TDECU currently has 38 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.