

June 17, 2022

Josh Brian Selected for New TDECU Market President



Pictured: Josh Brian, TDECU Market President

TDECU, Houston's largest credit union, has chosen Josh Brian as its new Market President for Lake Jackson and the Brazoria County region. He will serve as the key executive in the region for the \$4.7 billion dollar credit union and lead strategic operations, development and outreach efforts. Brian already has close economic development and philanthropic ties to the area that he fostered as TDECU's Vice President of Strategic Partnerships.

"Josh is a long-tenured, proven and dynamic TDECU leader who harnesses his expert banking knowledge and genuine enthusiasm to help people and organizations on their financial journeys. He is the perfect person to support and lead our commitments to the community where we were founded," said Isaac Johnson, President & CEO of TDECU.

Brian joined TDECU in 2008 and has led Strategic Partnerships since 2019. During that time, he has overseen the expansion of the credit union's key partnerships such as the [University of Houston](#), the [Houston Texans](#), and [Buc-ee's](#), as well as leading community outreach and volunteer efforts through [TDECU Cares](#).

"I'm excited to take on this opportunity to help expand TDECU's brand, position, and engagement in the community of our roots. I have spent the majority of my career with TDECU in Lake Jackson and look forward to continuing to help people there navigate their financial journeys," said Josh Brian, Market President.

Earlier this year, Brian led the successful renewal of [TDECU's partnership with Buc-ee's](#) which includes a new credit card benefit offer. In 2021, TDECU became the official credit union of [Houston Texans as the Red Zone Sponsor](#) and donated more than \$388,000 and 1,900 volunteer hours to community organizations.

Brian received his Bachelor of Science in Business Management from Houston Baptist University. He resides in Brazoria County with his family.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 370,000 Members and over \$4.7 billion in assets. TDECU currently has 38 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.