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TDECU Breaks Ground on New Member Center in Victoria



Photo courtesy: TDECU

[TDECU](#) broke ground on a new location to better serve its Members in Victoria on Friday, July 29, 2022. The Victoria-North Navarro Member Center, located at 9009 N. Navarro Street, is scheduled to be completed in Spring 2023. The full-service center will feature multiple drive-thru lanes, a drive-up ATM, and a newly-redesigned lobby and interior.

TDECU President and CEO Isaac Johnson was joined by Board Chair Richard Smith, Board Director Frank Coe, Board Secretary George Hornback Jr., Chief Banking Officer Jose Delgado, Chief Information Officer Murshid Khan, and other local TDECU leaders. Members of the [Victoria Chamber of Commerce](#) also participated in the historic event along with the [Victoria West Legacy Dance Team](#).

“We are so impressed with the amount of growth in north Victoria. We heard from our Members who have been asking for a new location, and we’re happy to make it happen,” said Johnson. “This new location will allow us to better assist our Members as they make their way along their financial journeys.”

For TDECU Board Chairman Richard Smith, the expansion in north Victoria is personal. “I grew up right up the road in Hallettsville. I used to fish in the nearby rivers, my family owns a laundry business, and my uncle was treated for cancer here. This area has a special place in my heart.”

The new location will replace the current branch located inside Victoria Mall, currently managed by Branch Manager Chelsey Reeder. “I’ve been with TDECU for 11 years and I’ve seen how this community has grown. Our Members are our priority and we look forward to serving them with improved technology and a better banking experience.”

Jeff Lyon, the President and CEO of the Victoria Chamber of Commerce says he also has a personal connection to TDECU. “Victoria has had a long relationship with TDECU as a member of our chamber, and I’ve had an even longer relationship thanks to my mortgage,” he joked. “I just want to say thank you for the investment in our community.”



*Pictured (L to R): TDECU Board Secretary George Hornback, Jr., TDECU Board Chair Richard Smith, TDECU President & CEO Isaac Johnson
Photo courtesy: TDECU*



Rendering courtesy TDECU

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 370,000 Members and over \$4.7 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.