

Feb. 11, 2022

RENOWNED HOUSTON ATTORNEY LYNDEN ROSE NAMED TDECU ADVISORY BOARD MEMBER



Lynden Rose, TDECU Advisory Board Member

[TDECU's Board of Directors](#) approved the addition of Lynden Rose as an Advisory Board Member at its most recent meeting. The renowned Houston attorney will partner with the other Board Members to guide policy and governance of the \$4.5 billion credit union.

"Lynden's expertise as a seasoned, experienced board member, attorney and coalition builder will bring immediate value to TDECU Board as we fulfill our fiduciary duty of loyalty, care, and oversight in support of the executive team's purpose of helping our over 350,000 Members navigate their financial journeys. TDECU is poised for growth to reach even more people," said Richard Smith, TDECU Board Chair.

Rose comes to Houston's largest credit union with a vast legal background of over 30 years. He is senior partner at the Rose Law Firm. He is also founder of the LM Rose Consulting Group and founder and Chairman of National Education and Sports Solutions (NESS). He has represented several governmental entities and has served as Honorary Consul for the Commonwealth of The Bahamas in Texas since 2014. He served on the 2007 Texas Inaugural Committee for Governor Rick Perry and in 2019 on the Texas Inaugural Committee for Governor Greg Abbott. Mr. Rose previously served on the Board of the Regents of the University of Houston.

Rose holds a Juris Doctorate and B.S. in Political Sciences from the University of Houston. Rose is known to many long-time Houstonians as the captain of the 1982 Phi Slama Jama team at the University of Houston.

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About TDECU | Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 350,000 Members and over \$4.5 billion in assets. TDECU currently has 33 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.