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TDECU, UNIVERSITY OF HOUSTON ATHLETICS TEAM UP FOR EXCLUSIVE OFFER

FOR IMMEDIATE RELEASE – (Lake Jackson, TX) – Houston’s largest credit union, [TDECU](#), has teamed up with [University of Houston Athletics](#) and [Brothers in Arms](#) to provide an exclusive offer this football season in support of a scholarship program for minority student-athletes.

Through this partnership, and in conjunction with the ‘75 years of Houston Athletics’ celebration, anyone who opens a checking account with direct deposit, refinances an auto loan, or signs up for a new TDECU credit card will receive a pair of 2021 Houston Cougar Football season tickets. This exclusive offer includes tickets to the Texas Kick-Off game on September 4, 2021, at NRG Stadium, and five home games at TDECU Stadium.

Each time someone takes advantage of this special offer, TDECU will donate to Brothers in Arms; a local non-profit organization formed by a trio of legendary Houston-area quarterbacks including Cougar alum and Heisman Trophy recipient, Andre Ware. Brothers in Arms exists to award scholarships to graduating high school seniors who wish to continue their education at a college or university.

“We strive to make our communities a better place, and we are driven by helping people navigate their financial journeys”, stated Josh Brian, VP of Strategic Partnerships at TDECU. “Not only are we confident that Houstonians will enjoy our suite of products and great service, but through our donation to Brothers in Arms, we will also be enriching the lives of young, deserving community members.”

“We could not be more thrilled about this partnership with our friends at TDECU and Brothers in Arms,” Vice President for Athletics Chris Pezman said. “This campaign provides a unique opportunity for our fans to be part of a very special season at TDECU Stadium while stepping up to directly support the youth of our community.”

“This partnership between TDECU, The University of Houston and Brothers in Arms is a win-win-win,” said Andre Ware, Founder of Brothers in Arms. “And now, people will have the opportunity to experience TDECU’s amazing service and Cougar season tickets, while also making an impact in the lives of some very deserving student athletes. This is not only an all-around win, but it’s what makes us family.”

The promotion runs through Sept. 30, 2021. To learn more about this offer, visit UHCougars.com/TDECU and enter promo code 'UH2021' or call (979) 235-1310.

TDECU and UH Athletics will be teaming up throughout the 2021 season to celebrate '*75 Years of Houston Athletics*.' There will be a special commemoration for championship teams and historical moments during the first home opener v. Grambling State University on September 18 at TDECU Stadium.

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 350,000 Members and over \$4 billion in assets. TDECU currently has 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit TDECU.org or call (800) 839-1154.

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