



LEFT: Check presentation with representatives from TDECU, Donkeeboy Art, and Bethel's Place. RIGHT: Donkee Boy and the TDECU Team pictured with event participants.

For Immediate Release: TDECU Teams Up with Donkeeboy Art and Bethel's Place to Inspire a New Generation of Artists

(Lake Jackson, TX) — [TDECU](#) and [Donkeeboy Art](#) collaborated to support the arts and local youth at [Bethel's Place](#) – a Southwest Houston nonprofit focused on empowering individuals and communities through education and economic advancement. Donkeeboy (Alex Roman, Jr.) and a group of talented young artists worked together to create a one-of-a-kind piece titled 'All the Love' painted in his iconic style of interpretive and pop art.

A few of TDECU's leadership team members were on hand to test their creative skills alongside the kids, including the organization's Interim President and CEO, Isaac Johnson, and Chief Growth and Marketing Officer Alex De La Cruz. "It was an extraordinary day that went beyond just giving back to a community in need," noted Johnson. "We brought an artist gaining worldwide recognition for his work depicting the people and themes making an impact on our society, to inspire a group of youth to grow and look for empowerment through the arts. We were honored to be part of the day, and I thank Donkeeboy and Pastor Walter August Jr. of Bethel's Place for making this happen."

As a special thanks for his contribution, TDECU donated \$1500 in Donkeeboy's name to enable 15 kids to attend the Bethel's Place summer camp program.

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About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 360,000 Members and over \$4.3 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products.

Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.

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