



Media Contact:
Merideth Miller, M2 The Agency
281.882.3045
pr@m2theagency.com



TDECU's Rhonda Pavlicek, Executive Vice President and Chief Financial Officer

FOR IMMEDIATE RELEASE: TDECU Promotes Chief Financial Officer Rhonda Pavlicek to Executive Vice President

(Lake Jackson, TX) — [TDECU](#) is pleased to announce the promotion of Senior Vice President and Chief Financial Officer, Rhonda Pavlicek, to Executive Vice President. In this new role, Pavlicek will oversee Finance & Accounting as well as the Chief Information Officer, Chief Credit & Risk Officer, and Vice President of Operations and their respective teams. “Rhonda’s promotion to EVP speaks volumes for the leadership, vision, and proven abilities she brings to the organization. A natural leader, Rhonda has earned the highest levels of respect at TDECU, in the communities we serve, and throughout the credit union industry. I am excited to see her thrive in this new role,” notes President and Chief Executive Officer, Isaac Johnson. The promotion builds on Rhonda’s success through her 17-years of service at the more than \$4B Member-owned credit union.

Pavlicek is a Certified Public Accountant, earning a Bachelor of Business Administration from [Texas State University](#) and a Master of Business Administration from [Texas A&M University](#). She is a graduate of the Cardwell 306 CEO Leadership Institute and the [CBA Executive Banking School](#), [CUES](#) CEO Institute, is a faculty member of [CBA Executive Banking School](#), and serves on the Board and Executive Committee of [ePay Resources](#), Regional Payment Association.

TDECU’s focus on growth, innovation, and digital transformation are evidenced in an active search to fill a newly created role of Executive Vice President and Chief Operating Officer. An official announcement on this position is expected in the coming days.

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 350,000 Members and over \$4 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](#) or call (800) 839-1154.

-###-