



*Jason Schneider, TDECU Senior Vice President and Chief of Staff*

## TDECU Names Jason Schneider Senior Vice President and Chief of Staff

**(Lake Jackson, TX)** — TDECU is pleased to announce the promotion of Jason Schneider to Senior Vice President and Chief of Staff. Schneider began his career serving Members at the credit union nearly 20 years ago while still attending college. Noted for his superb strategic skills and ability to execute, he has emerged as a key leader and business partner across all areas of the credit union. Previously, Schneider served as TDECU’s Vice President of Finance, helping guide financial performance to achieve \$4.4 billion in total assets, with growth averaging over 10% annually.

“Jason is truly a visionary strategist who knows how to balance and align organizational priorities and execute to bring value to our Members. There is no one better suited for this role,” said President and Chief Executive Officer, Isaac Johnson.

As Chief of Staff, Schneider serves on the executive management team and oversees a broad range of the organization’s business lines including Strategy, Enterprise Project Management, Communications, Administrative Operations, and Internal Audit.

“Introducing a Chief of Staff is new territory for TDECU, and we needed someone who knows the organization from multiple perspectives. In one way or another, Jason has been part of this credit union most of his life. His parents and grandparents were members. Jason knows that at our core, TDECU is about creating an environment that not only serves to help people navigate their financial journeys but fosters growth to ensure our team members thrive,” Johnson added.

“I’ve been a TDECU member for as long as I can remember. I opened my first line of credit here. So, I know what it means to find a solid partner to help guide your financial journey. It’s humbling to know the same organization that gave me an opportunity as a college student, has helped me grow into a leader that will continue to take our credit union forward. I’ve made my career at TDECU because we share a purpose and philosophy of sticking to the basics and serving our members,” Schneider said.

An Angleton native, Schneider earned his Bachelor of Business Administration at the [University of Houston’s C.T. Bauer College of Business](#). He went on to complete a Master of Business Administration in Finance at the [University of Houston-Clear Lake](#). He is also a [CFA Institute](#) Chartered Financial Analyst, and a member of the CFA Society of Houston.

### About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 350,000 Members and over \$4 billion in assets. TDECU currently has 33 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](http://TDECU.org) or call (800) 839-1154.