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TDECU Unveils Donkeeboy X TDECU Mural at TDECU Stadium

For Immediate Release: TDECU Unveils Donkeeboy X TDECU Mural at University of Houston

(Lake Jackson, TX) — To demonstrate its appreciation for the Houston community and the <u>University of Houston</u>, locally based <u>TDECU</u> just unveiled a new mural by local Houston visual artist, Donkeeboy at TDECU Stadium on the UH campus. Donkeeboy designed the mural on behalf of TDECU to celebrate the University of Houston and the local communities. Leaders from TDECU and UH, Donkeeboy's team and members of the press attended the unveiling of the "Donkeeboy X TDECU Mural" on October 7, 2020, from 6 p.m. to 8 p.m. at TDECU Stadium, 3875 Holman Street, Houston, at Gate 2.

The Donkeeboy X TDECU Mural at TDECU Stadium was commissioned by TDECU to express their appreciation of its partnership with the University of Houston and of the greater Houston community. The local Houston artist behind the mural, Alex Roman, Jr. – who goes by the more familiar moniker Donkeeboy – is well known for his unique murals and portraits, painted in a variety of interpretive and pop art styles. A self-proclaimed "remixer of pop culture," Donkeeboy enjoys putting a unique spin on famous and local icons. Houston sports fans will recognize Donkeeboy's work from the murals he painted in center field at Minute Maid Park for the 2018-2019 seasons. He also collaborated with Fender and Louisville Slugger for the 2019 MLB All-Star Game, Champs Sports and Complex Magazine at Art Basel 2018 in Miami, Mitchell & Ness, Porsche, The East End Street Fest, and Memorial City Art Fest.

"The new Donkeeboy X TDECU Mural celebrates so many unique aspects of the Houston community and of the University of Houston," said Josh Brian, TDECU VP of Strategic Partnerships. "The unveiling of the new mural was outstanding, and, given our partnership with the University of Houston, we were excited to have the opportunity to share it for the first time. Cougar fans will be able to enjoy this significant piece of art at Gate 2 every time they come to TDECU Stadium to cheer on their hometown heroes."

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 340,000 Members and over \$3.9 billion in assets. TDECU currently has 39 service locations, including 35 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information, visit TDECU.org or call (800) 839-1154.