

## For Immediate Release: TDECU Recognized by S&P Global as #2 Top Tech Savvy Credit Unions

(Lake Jackson, TX) — <u>TDECU</u> has been ranked  $2^{nd}$  among the "Top tech-savvy credit unions" by <u>S&P Global in an article</u> published on July 14, 2020.

In the midst of the COVID-19 pandemic, credit unions and businesses across the board have been challenged with providing service amid ever-changing conditions and limitations. TDECU began 2020 with goals to continue enhancing Member experience, and COVID-19 accelerated these efforts. TDECU is committed to offering a seamless experience to Members despite limited in-person interactions and now offers 24 electronic services to Members, which led to their ranking and recognition.

TDECU's Chief Growth, Strategy and Marketing Officer, Alex De La Cruz has played a critical role in TDECU's success on the digital front and notes that, "It's no secret that COVID-19 has driven us to adapt and change our business. We will continue serving and supporting our Membership during these unprecedented times along with our peers in the industry. We appreciate the recognition of S&P Global for highlighting the great work TDECU and other industry leaders have done to enhance our digital experience."

- - more - -

## About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 341,000 Members and over \$3.6 billion in assets. TDECU currently has 37 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit <u>TDECU.org</u> or call (800) 839-1154.