



**Media Contact:**  
Merideth Miller, M2 The Agency  
281.882.3045  
[pr@m2theagency.com](mailto:pr@m2theagency.com)

## For Immediate Release: TDECU Helps Feed Local Communities

**(Lake Jackson, TX)** — As residents across the Houston area join the more than 30 million Americans unemployed in recent weeks, hunger is one of the most devastating and widespread effects of the coronavirus pandemic, with many turning to food banks for help. To assist with this need while ensuring the health and safety of employees and Members, [TDECU](#) hosted a virtual food drive benefitting the [Houston Food Bank](#). With financial contributions from Members, employees and local communities, \$7,219 was raised, and with TDECU's matching contribution, the virtual drive provided meals for 43,313 friends and neighbors in need.

The [Houston Food Bank](#) is the nation's largest food bank, serving 18 counties across the region. With demand up 150 percent, the organization is distributing close to 1 million pounds of food per day.

"As a credit union, we are focused on protecting the futures of our Members and employees," said TDECU's Growth, Strategy and Marketing Officer, Alex De La Cruz. "This is inclusive of the communities we live in and the neighbors we live by who are struggling during this challenging time. We are humbled by our employees and Members who have donated to this cause, supporting the critical work of our local food banks and putting meals on tables."

-- more --

TDECU's relief efforts don't stop there. Although the [Houston Food Bank](#) distributes to many partner food pantries to ensure communities are served, it doesn't cover all of the credit union's market areas. To that end, TDECU provided additional monetary donations to:

- [The Food Bank of the Golden Crescent](#) (donation provided 8,000 meals)
- [North Texas Food Bank](#) (donation provided 1,500 meals)
- [The Food Basket](#) (donation provided 1,400 meals)
- [Brazoria County Dream Center](#) (donation provided delivery of 240 meals to seniors)
- [Brazosport Cares](#) (donation provided 3,391 meals)

In total, TDECU's efforts provided 57,844 meals for people throughout their local communities.

### **About TDECU**

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 343,000 Members and over \$3.7 billion in assets. TDECU currently has 37 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries,

retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit [TDECU.org](https://www.tdecu.org) or call (800) 839-1154.

-###-