



*Front row center: Steph Sherrodd, President and CEO along with TDECU Leadership Team  
Back row left to right: Former NFL Quarterbacks Vince Young, Warren Moon, Andre Ware*

## **For Immediate Release: TDECU Sponsors Houston Sports Awards with Diversity Scholarship Donation**

**(Lake Jackson, TX)** — [TDECU](#) sponsored the Houston Sports Awards on January 21, 2020 at the [Hilton Americas in Houston](#). The credit union's \$25,000 sponsorship funded Diversity Scholarships, which offer financial assistance to graduating high school senior student-athletes who plan to attend a college or university. Diversity Scholarships are awarded to minority students who display leadership qualities, play a high school sport and are being raised by a single parent.

The scholarships made possible by TDECU's sponsorship is a program of [Brothers in Arms](#), formed under the leadership of four legendary Houston quarterbacks, Warren Moon, Andre Ware, Vince Young and Deshaun Watson, all raised by single mothers who emphasized education, helping others and giving back.

"Sports play such an important role in so many kids' lives," said Josh Brian, VP of Strategic Partnerships. "It builds character, teamwork, discipline and a respect for hard work, so we are very pleased to have found an opportunity to reward hardworking student-athletes who have accomplished so much. But more than that, we are honored to acknowledge through their accomplishments the hard work and support provided to these young students by their single parents, who have undoubtedly made many sacrifices along the way to help their children succeed."

The Houston Sports Awards was created in 2018 by the [Harris County – Houston Sports Authority](#). Celebrating the most accomplished athletes, coaches, teams, contributors and moments in the Houston Sports Community. The evening included awards for Athlete of the Year, College Athlete of the Year, High School Athlete of the Year, Lifetime Achievement Award as well as recognition for the Diversity Scholarship award winners.

### **About TDECU**

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 325,000 Members and over \$3.4 billion in assets. TDECU currently has 37 service locations, including 33 Member Centers, and offers a complete selection of convenient, innovative, and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information, visit [TDECU.org](#) or call (800) 839-1154.

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